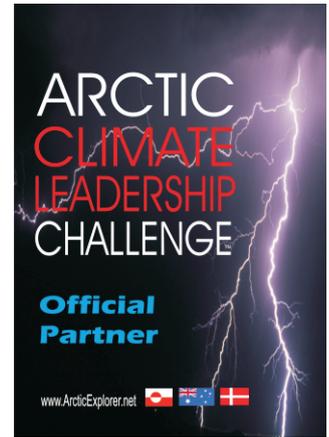


Science Patron:
Emeritus Professor Sir Gustav Nossal AC CBE FAA FRS
Endorsed by:
Federal Minister for Education, Science & Technology
Federal Minister for the Environment & Water Resources
Shadow Minister for Climate Change & the Environment
Danish Minister for Science, Technology & Innovation



Corporate Partner

Becoming one of our 12 corporate Partners makes good business sense. Why?

Because climate change momentum and a new climate-committed government have together created a new social landscape that offers enhanced business opportunities.

Recent research shows that 81% of Australians believe that to have a competitive advantage, a company must take climate change and the environment into account. A solid 96% say they would like brands to show them how they are helping change the environment while a whopping 99% say that they would think more of their employer if it actively championed the climate change issue.

From these results, it's not hard to see that investing to ensure a strong and visible leadership position in the climate change arena can provide competitive advantage. For example, in the war for talent, think about attracting and retaining a better range of high potentials, lowering the loss of knowledge capital and the costs of disruption to client relationship continuity. Consider also the growth in your brand value and increased customer and shareholder loyalty, as well as the benefits of improving internal engagement as you roll out your carbon reduction policy.

The Arctic Climate Leadership Challenge (ACLC) is an exciting way to establish your organisation's climate credentials and gain immediate leadership visibility. As one of ACLC's 12 Partners, your business can benefit from a comprehensive range of measurable benefits covering succession planning, corporate social responsibility, share price and recruitment, to name just a few. There are lots of ways your people can get involved, and get excited about being leaders and making a difference.

With the ACLC strictly limited to only 12 Partner opportunities for the whole of Australia, competition for selection as a qualifying business will be strong.

The ACLC project is fully developed and ready for roll-out. We have a comprehensive information package that explains the two-year project in detail, and we would be happy to tailor your Partner program to suit your company's needs.

Act today. Call or email and tell us about your carbon reduction and sustainability ideas, and why leadership in the carbon arena is important to you. Then let us show you how becoming an ACLC Partner could be an astute business investment that delivers big returns and keeps you well ahead of the competition.

For further information, please contact:
Earl de Blonville FRGS, Project Chairman & Arctic Leader.
Email: Earl@ArcticExplorer.net or call mobile: 0418 822 600.
Website: www.ArcticExplorer.net